

# ORDER



**Orders**  
**Order / Rev:** 169253  
**Alt Order #:**  
**Product Desc:** 10/22-11/6 Schedule  
**Estimate:**  
**Flight Dates:** 10/22/12 - 11/06/12  
**Original Date / Rev:** 10/22/12 / 10/22/12  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Olivia Lawrence  
**Sales Office:** KOB  
**Sales Region:** Local

**Agency**  
**Name:** James Jenkins Communications  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 94507  
 Albuquerque, NM 87199

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Christopher Ocks rider for PRC Distric  
**Demographic:** A25-54  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	10	\$750.00	\$637.50
10/29/12	11/06/12	24	\$3,725.00	\$3,166.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$750.00	\$637.50	0.00
November 2012	24	\$3,725.00	\$3,166.25	0.00
<b>Totals</b>	<b>34</b>	<b>\$4,475.00</b>	<b>\$3,803.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KOB	25%	\$4,475.00
Market	100%	\$17,900.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	75%	\$13,425.00

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Order / Rev: 169253  
Alt Order #:  
Flight Dates: 10/22/12 - 11/06/12

Advertiser: Christopher Ocksrider for PRC District 1  
Product Desc: 10/22-11/6 Schedule  
Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/05/12	11/06/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a MT-----	:30	2	\$275.006		0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		2		\$275.00			0.00			
N 2	All	10/22/12	11/06/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p MTWTF--	:30	10	\$75.006		0.00	NM	24	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--		10		\$75.00			0.00			
Week:		10/29/12	11/04/12	MTWTF--		10		\$75.00			0.00			
Week:		11/05/12	11/11/12	MT-----		4		\$75.00			0.00			
N 3	All	11/05/12	11/06/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p MT-----	:30	1	\$225.006		0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1		\$225.00			0.00			
N 4	All	11/05/12	11/06/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p MT-----	:30	1	\$400.004		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1		\$400.00			0.00			
N 5	All	11/05/12	11/06/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p MT-----	:30	1	\$200.007		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----		1		\$200.00			0.00			
N 6	All	11/05/12	11/05/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p M-----	:30	2	\$400.006		0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		2		\$400.00			0.00			
N 7	All	10/29/12	11/04/12	Saturday Today Saturday Today	CM	Sa 5a-7a -----S-	:30	1	\$75.006		0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1		\$75.00			0.00			
N 8	All	10/29/12	11/04/12	Chris Matthews Chris Matthews	CM	Su 830a-9a -----S	:30	1	\$25.006		0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1		\$25.00			0.00			
N 9	All	10/29/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p -----S	:30	1	\$400.006		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1		\$400.00			0.00			

\*Tax 1 Note: ABQ 7%.

Totals 34 \$4,475.00